

CREATIVE ARTS LONG TERM PLAN 2021 - 2022

SUBJECT: GCSE GRAPHIC COMMUNICATION					
LONG TERM PLAN No. of lessons	SMSC	Acquired knowledge – build in opportunities to revisit & sequence carefully	Acquired Skills – embed, revisit and build in checks to ensure they have acquired them	PR Assessment – What have they learnt and remembered?	Extra- curricular links: <ul style="list-style-type: none"> School values CEIAG, Trips Links to local context Working across subjects
Year 11 Term 1 15 weeks	<p>C =Through analysis and research different designers, styles and techniques understand how graphic design has evolved.</p> <p>Students are expected to create artwork for a social setting: this means they need to understand different social and cultural elements.</p>	<p><u>September – December</u></p> <p><u>COURSEWORK CONTINUES</u></p> <p>RECAP/EMBED</p> <p>By this time in year 11 all students will have a sound grasp of the requirements of the coursework unit and specification and will be working independently to complete their coursework unit.</p>	<p><u>September – December</u></p> <p><u>COURSEWORK CONTINUES</u></p> <p>RECAP/EMBED Skills in:</p> <p><u>AO1 DEVELOP</u></p> <p><u>AO2 REFINE</u></p> <p><u>AO3 RECORD</u></p> <p><u>AO4 PRESENT</u></p> <ul style="list-style-type: none"> Research, analysis, annotation Presentation, creativity Collaboration, composition design and development, annotation Skills and techniques Experimentation and development 	<p><u>PR1: 2nd December</u></p> <p>RECAP/EMBED</p> <p>AO3 – RECORDING OF IDEAS</p> <p>AO2 – CREATE LINKS WITH RESEARCH/REFINE</p> <p>AO4 – PRESENTATION SKILLS</p> <ul style="list-style-type: none"> Quality of finished work <p>ALL OF THESE SKILLS WILL BE JUDGED WITHIN FINISHED COURSEWORK SHEETS</p>	<p>CEIAG</p> <p>Use Unifrog to showcase graphics as a career, show videos of practicing graphic designers and university courses to increase engagement and understanding of future career paths</p> <p>Advice about 'A' Level courses at Rushden Academy/Tenc</p> <p>Subject links to:</p>

			<p><i>Discussion: How do you evaluate your own work? What makes it successful? How can you improve it?</i></p> <p><i>How can other graphic designers inspire your work?</i></p>		<ul style="list-style-type: none"> • Art – presentation and creativity • ICT – using software, • English – analysis and evaluation <p>BV = T, L, D and MR</p>
<p>Year 11</p> <p>Term 2</p> <p>10 weeks</p>	<p>SO= They can see through the development of their own project and their own potential, regular assessment provides students with the understanding of their own strengths and weaknesses.</p> <p>SP= students are encouraged to experiment with ideas, trusting their judgements. They can reflect on their experience through annotating their work.</p>	<p><u>January – March</u></p> <p>EXAM WORK BEGINS</p> <p>RECAP/EMBED</p> <p>Students will be working within the assessment objectives to independently create their exam project. They will have a choice of 4 starting points chosen by the exam board.</p> <p>AO2- Refining work</p> <ul style="list-style-type: none"> • Exploring and experimenting <p>AO1– Produce material informed by context</p> <p>AO3 - Recording ideas</p> <p>AO4 – Neat and creative presentation</p> <ul style="list-style-type: none"> • Each A2 mounted sheet is finished to the highest standard 	<p><u>January – March</u></p> <p>EXAM WORK BEGINS</p> <p>RECAP/EMBED Skills in:</p> <p>AO1 DEVELOP</p> <p>AO2 REFINE</p> <p>AO3 RECORD</p> <p>AO4 PRESENT</p> <p>Emphasis on quality of finish, annotation and presentation.</p> <ul style="list-style-type: none"> • Meeting deadlines • Preparation and understanding of expectation in the 10 hour test <p><i>Discussion: How do you evaluate your own work? What makes it successful? How can you improve it?</i></p> <p><i>How can other graphic designers inspire your work?</i></p> <p><i>How do you know you have met all of the assessment criteria? What can you to make sure you meet your target?</i></p>	<p><u>PR2: 16th MARCH</u></p> <p>RECAP/EMBED</p> <p>AO3 – RECORDING OF IDEAS</p> <p>AO2 – CREATE LINKS WITH RESEARCH/REFINE</p> <p>AO4 – PRESENTATION SKILLS</p> <ul style="list-style-type: none"> • Quality of finished work and final images <p>ALL OF THESE SKILLS WILL BE JUDGED WITHIN FINISHED EXAM SHEETS</p>	<p>BV= T, L, D, MR and RL</p>

<div>Year</div> <div>11</div> <div>Term 3</div> <div>12 weeks</div>		<div>Course complete....</div> <div>Refine coursework prior to final submission is necessary</div> <div>OCR deadline 15th May</div>			
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